

# EXHIBITORS APPLICATION FORM

File to be returned by email to  
register@fashionsvp.com



18th-19th November 2025  
London Olympia

## EXHIBITING COMPANY INFO

Company Name	<input type="text"/>		
Website	<input type="text"/>		
Address	<input type="text"/>	Zip Code	<input type="text"/>
City	<input type="text"/>	Country	<input type="text"/>
Reg No.	<input type="text"/>	VAT	<input type="text"/>
Owner's Full Name	<input type="text"/>		
Contact Number	<input type="text"/>	E-Mail	<input type="text"/>
Show Contact's Full Name	<input type="text"/>		
E-Mail	<input type="text"/>		
Contact Number	<input type="text"/>	Designation	<input type="text"/>
Company's Founding Date	<input type="text"/>	No. of Employees	<input type="text"/>
Exhibitor Status :	Plc <input type="checkbox"/>	Ltd <input type="checkbox"/>	LLP <input type="checkbox"/>
		Sole Trader	<input type="checkbox"/>

## BILLING COMPANY INFO

Same as Exhibiting Company info? ☐ YES (if yes, please skip the below section)

Company Name	<input type="text"/>		
Street	<input type="text"/>	City	<input type="text"/>
Country	<input type="text"/>	State	<input type="text"/>
Zip/Postal Code	<input type="text"/>		
Contact's Full Name	<input type="text"/>	Title	<input type="text"/>
Contact Number	<input type="text"/>	E-Mail	<input type="text"/>

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### STAND DETAILS

Stand Price : **£ 475.00 per sqm** (exclusive of vat.)

Registration Fee : **£ 350.00\***

\*Mandatory with the reservation of a stand at Fashion SVP

Stand Options :    9 sqm ☐    12 sqm ☐    15 sqm ☐  
                             18 sqm ☐    24 sqm ☐    36 sqm ☐

Inclusive of a fully equipped stand & all exhibition services

### FURNISHED STAND PACKAGE

Includes:

- Sturdy shell scheme construction
- Carpet
- 2m hanging rails or shelves
- Table & 3 chairs
- Stand lighting
- Company name board and stand number
- Showguide and web entry

### EARLY CONTRACT BONUS

Submit the signed contract to your designated Sales Representative to qualify for a 4% discount on full 100% payments made within 7 days of the invoice date. Contracts paid after this period will not be eligible for the discount, and no exceptions will be granted.

### PAYMENT TERMS

50% is due within 2 weeks of receipt of invoice, with the remaining 50% due by 15th August unless the booking date falls less than 30 days before the event, in which case full payment must be made on receipt of invoice. All bank or money transfer charges must be met by the Exhibitor. This does not affect any other rights or remedies which the Organisers have under this Contract.

Exhibitor shall refer to the invoice for remittance details and available payment options. If exhibit space is licensed after any of the specified due dates, the full amount corresponding to the most recently passed deadline shall be due at the time of licensing to secure participation.

Failure to comply with payment obligations shall constitute a breach of this agreement. Exhibitor expressly acknowledges and agrees that all exhibit space fees are non-refundable and shall remain payable in full, irrespective of whether Exhibitor chooses to cancel, terminate this Agreement, or forgo participation in the Show.

DATE :

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SIGNATURE

(AUTHORIZED BY EXHIBITING COMPANY)

By signing this Agreement, the Exhibiting Company acknowledges and agrees to the Show Agreement Terms and Conditions outlined herein. Any updates to the Exhibiting Company's mailing address, show directory details, brand names, or product listings must be requested in writing. Additionally, by signing above, the Exhibiting Company expressly consents to receive: (i) advertisements from Show Management at the provided number; (ii) telephone solicitations initiated by or on behalf of Show Management to the listed phone number; and (iii) commercial email communications from Show Management, its affiliates, business divisions, and related entities.

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The following clauses form part of the full rules and conditions, which are sent to each Exhibitor shortly after it confirms its participation in the exhibition. The full rules and conditions can also be inspected at the offices of ARK Expos Ltd. upon giving reasonable notice.

In these rules and conditions, the following words shall have the meaning set opposite same respectively:

- "Exhibition" Fashion SVP London 18th edition
  - "Organiser" ARK Expos Ltd.
  - "Owners" The Landlords of the Building in which the Exhibition is to take place.
  - "Exhibitor" Any person or organisation to whom space is allotted at his or their employees or agents.
  - "Exhibit" Any article referred to in the application for space.
  - "Stand" The area allotted to an Exhibitor and stand erected thereon.
  - "Hall" The Hall and any area or other rooms in connection with the Exhibition.
  - "Authorities" Any body legally authorised for making regulations.
  - "Contractors" Any person, firm, or company employed by the owners or Organisers of the exhibitors for erection, fitting out, or other work on any stand in the Exhibition.
- The Exhibition will be open on 18th - 19th November, 2025. The hours of opening will be 9:00 AM until 5:30 PM on the first day and 9:00 AM to 5:00 PM on the second day.
  - The rental charge for stand space with any packaged extras as stipulated on the front of the booking contract is £475 + VAT per square metre, unless otherwise agreed as part of an early booking or group contract or similar arrangement.
  - Application for space must be on the booking form provided by the Organisers and should contain details of the proposed exhibit. The Organisers reserve the right to accept or refuse any application without assigning any reason.
  - 50% is due within 2 weeks of receipt of invoice, with the remaining 50% due by 15th August unless the booking date falls less than 30 days before the event, in which case full payment must be made on receipt of invoice. All bank or money transfer charges must be met by the Exhibitor. This does not affect any other rights or remedies which the Organisers have under this Contract. Exhibitor shall refer to the invoice for remittance details and available payment options. If exhibit space is licensed after any of the specified due dates, the full amount corresponding to the most recently passed deadline shall be due at the time of licensing to secure participation. Failure to comply with payment obligations shall constitute a breach of this agreement. Exhibitor expressly acknowledges and agrees that all exhibit space fees are non-refundable and shall remain payable in full, irrespective of whether Exhibitor chooses to cancel, terminate this Agreement, or forgo participation in the Show.
  - On official acceptance by the Organisers of an application for space, a Contract shall arise between the Organisers and the Exhibitor making the application in terms of these Conditions, subject to variation as mentioned and, as regards space allotted, the relations of licensor and licensee shall immediately arise and continue between the Organisers and the Exhibitor. In the case of non-payment of any sum payable by the Exhibitor to the Organisers by the due date or of the breaching or non-observance by the Exhibitor of the terms of this Contract or any Conditions, Rules, or Regulations to be performed or observed by him, the Organisers shall, in addition to any other rights or remedies of the Organisers under these Rules and Conditions, have the right to revoke his licence. and re-enter upon the allotted space and may remove and exclude the Exhibitor and all other persons there from without prejudice to the right of the Organisers to recover all monies payable by the Exhibitor hereunder and all other claims against him and any damages sustained by the Organisers. The Organisers require payment to terms. Payment must be made on time, in full, and without any deduction, set-off, or counterclaims. In the event that an account is outstanding, the debt will be referred on to the Organisers' debt collection agents, which will incur a surcharge of 15% of the debt, plus VAT at the prevailing rate. The Exhibitor agrees that he/she will be legally liable to pay that surcharge and that payment of the same can be enforced against him/her in court. The Exhibitor also agrees to pay interest at the relevant reference rate provided for under the Late Payment of Commercial Debts (Interest) Act 1998, which interest is payable both after and before any judgment of the court and continues to accrue.
  - Should any error arise in the allotment of space to any Exhibitor, no liability in regard thereto shall rest on the Organisers. In such a case, the Organisers will endeavour, without prejudice, to offer a substituted arrangement but they do not bind themselves to do so. In extraordinary circumstances, including late payment, the Organisers reserve the right to change the position allotted to any Exhibitor, and no liability in regard thereto shall rest on the Organisers and such a change shall not at any time permit the Exhibitor to repudiate the Contract.
  - The booking Contract is entered into jointly and severally by the Exhibitor and the person signing on behalf of the Exhibitor, and both remain liable in the event of any breach or of any payment obligations or any of these Rules and Conditions.
  - This Agreement is governed by the laws of England and Wales, and the parties agree to comply with such courts' jurisdiction.

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- The Organisers will be prepared only in exceptional circumstances to consider an Exhibitor's reduction or cancellation of space, and then only if the following conditions are complied with: a) That the request for reduction or cancellation is submitted by recorded delivery mail. b) That the reason given is, in the Organiser's opinion, well-founded. c) That cancellation fees shall be paid at the same time as making the request for reduction or cancellation, calculated as a percentage of the total Contract value, excluding any administration charges, as follows: 50% until July 31st, 2025 and 100% thereafter. Such reduction or cancellation request shall not come into effect until the full fees as calculated above have been received by the Organisers. d) That where the cancelled Contract was entered into as part of a multiple booking scheme, whereby an additional Contract was entered into at the same time attracting a discounted multiple booking rate for both Contracts, upon cancellation, the Organiser shall be entitled to amend the rate of the additional Contract to the normal published rate for a single booking, as if the additional Contract had been entered into by the Exhibitor as a single booking, and to invoice the Exhibitor for any additional charges arising. The Exhibitor agrees to pay such charges promptly, whether they apply retrospectively or not. e) That agreement by the Organisers to such requests shall not prejudice any other rights that they may have against Exhibitors under this Contract or associated contracts in connection with the Exhibition.
- The Exhibitor shall take out and maintain at all times public liability insurance against personal injury, death, or damage to or loss of property for a limit of indemnity not less than £2,000,000 sterling (or its equivalent). The Organiser shall be entitled to inspect such public liability policy, which the Exhibitor shall make available on request by the Organiser. Notwithstanding the above, and in addition, the Organiser, upon receipt of payment of the administration fee under clause 4, will take out and maintain a contract of insurance providing cover to the Organiser in accordance with the attached summary of terms. If loss occurs which may give rise to a claim under such insurance cover, the Organiser shall notify its insurer within seven days of receipt from the Exhibitor of written notification of the claim completed by the Exhibitor in the standard form. Contained in the Exhibitors' Manual, the Exhibitor must submit the completed claim form promptly following a loss or circumstances which may result in a claim. In the event of such a claim, the Exhibitor agrees to provide any information as requested by the insurer, or any person appointed by the insurer to investigate the claim, and the Organiser shall send to the Exhibitor copies of any correspondence with the insurer in relation to the claim. If the claim is made by the Organiser under its insurance cover, the Organiser shall pay or arrange to pay that part of any proceeds of the claim that relate to the loss, over to the Exhibitor. The Organiser is under no obligation to commence legal proceedings with the insurer in relation to the claim. The Exhibitor shall use due diligence and best endeavours in all matters relating to the claim, whether before or after a loss, and must take all reasonable precautions to prevent any injury, loss, or damage. The administration fee includes the Organiser taking out and maintaining its insurance policy. The Organiser does not provide any advice concerning its insurance cover, and it is for the Exhibitor to read the summary of terms of the Organiser's policy and decide if it is adequate. If the Exhibitor wishes to use its own insurance cover for the Exhibition, the Exhibitor must notify the Organiser as soon as reasonably possible. In any event, insurance is compulsory, and the Organiser shall be entitled to inspect such insurance cover, which the Exhibitor shall make available on request.
- In the event of an Exhibitor or an intending Exhibitor committing an act of bankruptcy or being a Company going into liquidation (whether voluntary or compulsory, not being a member's voluntary winding-up for the purpose of amalgamation or reconstruction), or failing to observe and perform the obligations of the Exhibitor under these Conditions or his Contract for an allotment of space or payment of installments within fourteen days of the due date, whether demanded or not, the Contract made with the Exhibitor may be determined by the Organisers by notice in writing, and all monies paid by the Exhibitor under such Contract shall be forfeited without prejudice to the right of the Organisers to claim for breach of contract.
- No Exhibitor shall assign, sub-let, underlet, grant any licence or in any way part with or divide any stand allotted to him. Nor shall circulars, advertisements, photographs, or other material relating to any manufacturer or trader who is not an Exhibitor be displayed or distributed without the consent in writing of the Organisers.
- The Organisers reserve the sole rights of compiling and issuing any catalogue or list of Exhibitors and Exhibits. The Organisers also reserve the sole rights of printing and issuing invitations and tickets of admission, and only such invitations and tickets will be valid for the Exhibition. The Organisers reserve the right to alter, add, or amend these Conditions or any of them by notifying the Exhibitor in writing. The Organisers may in writing waive these Conditions, or any of them, in any particular case or cases as they consider appropriate. No alteration, addition, amendment, or waiver of these Conditions shall operate to release any Exhibitor from his obligations set out herein.
- To avoid being charged VAT, companies registered within the European Union must supply their VAT registration number to the Organiser upon demand. Failing this, VAT at the prevailing rate will be charged and liable to be paid in full to the Organiser by the Exhibitor before the Exhibition.